

Sept- Oct 2010



PLACER COUNTY  
WINE & GRAPE  
ASSOCIATION

## PCWGA Holiday Gala

Friday, December 3rd  
Flower Farm Inn

Groove to the  
Smooth Sounds of  
Jimmy Crockett  
The Cadillac Man

[http://www.myspace.com/  
JimmyCrockettBand](http://www.myspace.com/JimmyCrockettBand)

Catered by Randy's  
Creative Catering



Members, sign up at the  
October General Meeting  
and save!

### Join the PCWCA Board

What is your vision for  
PCWGA?

Join the board and make a  
difference!

We are looking for dedicated  
wine lovers!

If you are a commercial wine-  
maker, home winemaker,  
grower and/or wine enthusi-  
ast, consider becoming a  
member of our Board of Di-  
rectors. Here is your opportu-  
nity to actively promote and  
nurture Placer County's  
emerging wine region and  
have fun at the same time.

If you are interested in joining  
the PCWGA Board  
of Directors, contact  
Mark Adams  
916-645-2075

# October General Meeting

**WELCOME TO HARVEST AND CRUSH!**

**Wed. October 13 7:00pm Social / 7:30pm Meeting**

**Location: Blue Goose Fruit Shed**

**3550 Taylor Road, Loomis, CA**

**Tim Ossun of Gusmer Enterprises**

Winemakers depend on good crops and reliable supplies to make good wine. Come and learn an essential part of the winemaking process!

On Wednesday, October 13<sup>th</sup> our guest speaker is Tim Ossun of Gusmer Enterprises, Inc., a supplier of winemaking products and lab services. Tim grows grapes and makes wine in Madera County, specializing in Rhone and Spanish varieties. He graduated from California State Fresno with a degree in Enology, managed an active group for the largest wine and spirits distributor in the country, worked as sales manager at Merryvale Vineyards in St. Helena and at Grove Street Vineyards in Healdsburg, and now is a Technical Sales Representative for Gusmer Enterprises.

Here's an opportunity to learn about the choices a winemaker has, the new products available and new techniques that may change the way you make your wine.

Tim's presentation will include information on new ways to provide yeast nutrients, an essential part of the fermentation process. In addition to products and catalogues he will also bring a lab spectro ferometer to analyze member wine samples.

**\*Wine makers:** please bring samples of your still wine for instant analysis. Here's a chance to have your wine tested for pH, VA, TA, malic, sugar and alcohol.

### **Wine & Appetizers are always appreciated**

Many thanks to Secret Ravine Winery for providing the PCWGA with the opportunity to hold our meeting at the Blue Goose.

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### MESSAGE FROM THE PRESIDENT:

Dear PCWGA Members,

The PCWGA Harvest Celebration at Clos Du Lac was a big success. All who attended were enjoying themselves, other people, good food and wine. This was a winner and I think it will turn in to a tradition. Many thanks to all who helped make this event a success.

Many of us still have fruit in the vineyard-it's just not ripe. I'm going to make this message short and sweet.

Please note the General Meeting October 13, 2010 will be at The Blue Goose Fruit Shed in Loomis. We look forward to seeing you.

Mark B. Adams - Rancho Roble Winery & Vineyard

## Our Harvest Celebration Gathering at Clos du Lac was a great success!

PCWGA had approximately 60 people in attendance. The delicious appetizers were catered by the Nugget Market in Rocklin, Sam's Club, and the wine was provided by the attendees. The celebration started at 6:00 and wrapped up at 8:30. Thank you to the Clos du Lac Home Owners Association for allowing PCWGA to use their lovely pavilion for this event. A special thanks to Mike Metzger, Denny Samuel and Vicky Morris for all of your assistance in making this an enjoyable event. The PCWGA Board hopes to organize similar events in the future.

### 2010 PCWGA Calendar

Wed. Oct. 13	General Meeting
Nov. 13 & 14	Art, Verse & Vines
Fri. Dec. 3	Holiday Gala Flower Farm Inn
Dec 11 & 12	Winery Tour

## Art Mallo Reports from a SUCCESSFUL 2010 Gold Country Fair!

**We had record wine sales**, selling almost 14 cases.

Gross sales were \$4,912

Approximate net income \$3,000

Thank you to the 24 volunteers who contributed over 600 hours promoting placer county wineries and handed over several hundred brochures.

***Thank You Art**, you always do a stellar job of coordinating the fairs. We are very grateful for all of your dedication and hard work!*

### FYI

The profit from the fairs helps to support our association by providing money to fund our General Meetings and events such as, the Home Winemakers, Harvest Celebration, and the Holiday Gala.



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4390 Gold Trail Way  
Loomis, CA 95650

Join the PCWCA  
Board!