

March 2010



**PLACER COUNTY
WINE & GRAPE
ASSOCIATION**

**EVENTS
TO NOTE**

**PCWGA
General Meeting
Wed. April 14
Pescatore
Winery**

**Wind Bus Tour
With Wine
Expert, "Pooch"
Saturday
April 10**

**PCVA Winery Tour
Mother's Day
In The Hills
May 8 & 9**

**Coming soon:
Our first
Poker Run
Details soon!**

Message From the President:

Hello Fellow Members,

As I look at our event calendar for 2010 I can't help but get a bit excited. We have a bunch of fun things planned that members will enjoy. In addition to our normal general meetings, which tend to be educational, we have some "pure fun" events planned too! On April 10th, we will embark upon our Winery Bus Tour with none other than G.M. "Pooch" Pucilowski as our host and guide. Having been on one of these tours with Pooch, I can tell you this is going to be an unforgettable experience. Reserve your spot early as we do expect to sell out.

We also have a "Mother's Day in the Hills" Winery tour scheduled and of course the Home Winemakers Competition, the Fair events, a Poker Run and much, much more. And ending 2010, have another Festive Holiday Gala at the Flower Farm Inn.

We are looking to grow the PCWGA membership a little this year, so be sure to tell your friends what a bargain membership is at a very reasonable \$30 per year per couple. Tell them to visit: <http://pcwga.org/> for the sign up form.

I want to take a minute to thank all members who have generously volunteered their time and talents helping out at our events in the past. As we grow and add new events, more volunteers will be needed to make the events successful. Remember, this is your association so please help when you are able. Your participation is essential to the success of these events and fundraisers.

The PCWGA Board encourages you to GET INVOLVED!

Thanks for reading...Now go have some wine!
Wayne Weeks / President

PCWGA General Meeting

**Wed. April 14 . 7:00PM . Pescatore Winery
WINE PAIRING! LOCAL WINES, LOCAL FOODS!**

Tickle your tastebuds! Come and enjoy delightful Placer County home winemaker and commercial wines paired with delicious bites of gourmet foods, presented by Linda Mason of Drooling Dog Barbecue of Auburn. Learn what other local winemakers are producing! Gather menu ideas for your next party! Bring a new member to the wine pairing! Bring a bottle of your wine to share!

Pescatore Winery - 7055 Ridge Road, Newcastle, CA

From I-80 east: Take Exit 116 toward Lincoln, turn right at CA-193, turn left at CA-193/Ophir Rd., right at Ridge Rd., and continue for about 3 miles, right at 7055 Ridge Rd. From I-80 West: Take exit 116 toward Lincoln, merge onto CA-193/Ophir Rd., turn right at Ridge Rd., and continue on Ridge Rd. for about 3 miles, right at 7055 Ridge Rd.



News From Placer County Commercial Wineries

PLACER COUNTY VINTNER'S ASSOCIATION

January was a big month for local commercial wineries. Twelve Placer County wineries came together to form the Placer County Vintners Association the same week that the San Francisco Chronicle Wine Competition concluded its annual week of judging and awarded Placer Wineries 19 medals at the at the prestigious Sonoma County competition. Winners are:

- Le Casque, three Bronze
- Lone Buffalo Vineyards, one Gold & one Silver
- Pescatore Vineyards & Winery, one Bronze
- Mt. Vernon Winery, one Gold, one Silver & two Bronze
- Dono dal Cielo, one Silver
- Vina Castellano, three Silver & two Bronze
- Fawnridge Winery, two Bronze
- Duarte Family Vineyards, one Bronze

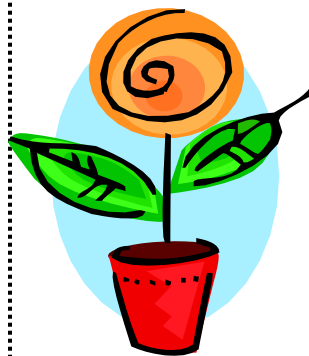
Off to a bang for 2010, the association also launched a county-wide wine trail and plans to add new events in addition to existing quarterly wine tours throughout the year. The purpose of the new association is to raise awareness of Placer County as a premier wine-producing region, to enhance public recognition of the hand-crafted, award winning wines of Placer County and to promote a positive business environment for the growth and production of Placer County wines and wineries. Although the new association and PCWGA share similar goals, PCVA is an IRC Section 501(c)(6) trade organization, intended to compliment, not replace or compete with, PCWGA, by focusing on the business promotion needs of the commercial wineries. PCVA's newly installed board of directors looks forward to building a strong alliance with The Placer County Wine and Grape Association in the coming year!



Visit www.placerwine.com for more information and details on the Placer County Wine Trail and Placer County Wine Tours.

2010 PCWGA Calendar

Wed. Apr. 14	General Meeting
Sat. April 10 May 8&9	Wine Bus Tour PCVA Winery Tour Mother's Day in the Hills
Sat. July 10	Home Winemaker's Competition
June 24-27	Placer County Fair Roseville
August 7 & 8	PCVA Winery Tour August Anticipation
Wed. Aug. 11	General Meeting
Sat. Aug. 14	Poker Run
Sep. 9- 2	Gold Country Fair Auburn
Sat. Oct. 2	Loomis Eggplant Festival
Sat. Oct. 9	Auburn Wine Festival
Wed. Oct. 13	General Meeting
Nov. 13 & 14	Art, Verse & Vines
Fri. Dec. 3	Holiday Gala
	Flower Farm Inn
Dec 11 & 12	PCVA Winery Tour Holidays in the Hills



Placer Hills Winery Tour

***Mother's Day
Weekend
May 8 & 9***

***Call your family & friends and
spend a beautiful day in the
Placer County foothills.***

www.placerwine.com

PCWGA Wine Bus Tour

Take a Spirited Tour to Amador County Wine Country!

Saturday, April 10, 2010

8:00 am – 5:00 pm

Members - \$65 / Non-Members \$80

Departing and returning from
Secret Ravine Vineyard & Winery in Loomis

Includes bus transportation,
gourmet box lunch and wine tasting at several wineries as
well as on the bus, and an on the bus seminar on "How to
Taste Wine"

(Pre-Registration Required – see form below.)

Bus departs at 8:00 am from
Secret Ravine Vineyard & Winery
4390 Gold Trail Way, Loomis, CA 95650



A Fun Day with Pooch!

G.M. "Pooch" Pucilowski, CWE, is a dynamic and exciting speaker, whose enthusiasm for wine is balanced by his 30+ years of teaching and educating both consumers and members of the trade. A certified wine educator, prolific writer and highly sought-after speaker, Pucilowski brings his infectious enthusiasm and dedication to educating others about the myths and misconceptions people have about wine and the industry. What began as an intense curiosity about wine and the industry decades earlier has turned into a lifelong passion for Pucilowski.

"During my thirty-plus years as a Certified Wine Educator, I have found that, to this day, people still view wine as too complicated to understand. If there's anything at all complicated about wine I can assure you it is only in the process of making it. For most of us, discovering our own tastes should be about as complicated as it gets."

Join Placer County
Wine & Grape Association
\$30 per year

- Wine/Grape Enthusiasts
- Home Growers/Vintners
- Commercial Growers
- Commercial Vintners



Placer County Wine and Grape Association (PCWGA) is a non-profit organization committed to informing and educating the public about Placer County wines, wineries and grape growers and grapes.

Join at: <http://pcwga.org>

Placer County Wine & Grape Association

Wine Bus Tour

Pre-registration is required

Please send this completed form and
check payable to **PCWGA**

for \$65pp member / \$80pp non-member

Mail to:

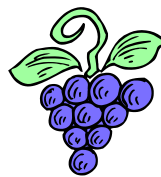
Wayne Weeks, 2435 Vineyard Dr. Auburn, CA 95603

Name _____

Street _____

City _____ Zip _____

Phone _____



2010 BOARD OF DIRECTORS

President - Wayne Weeks

530-305-8833

wweeks@sbcglobal.net

Home Winemaker & Grower

Vice President - Renae Messamore

916-316-4227

renae.wine@gmail.com

Secret Ravine Vineyards & Winery

Secretary - Shari Lynn Goodwin

916-652-3927

munch58@live.com

Treasurer - Ann Moen

530-885-1483

annmoen@calwisp.com

P.O. Box 5494 Auburn 95604

Wine Appreciation

Education & Programs - Larry Carducci

530 823-2748

larry.carducci@ascendance.net

Home Winemaker

George Smith - Scholarship Awards

916-434-1937

dinovineyards@gmail.com

Dinosaur Vineyards

Cathy Mikles - Past President

& Web Coordinator

530-392-3649

clmikles@gmail.com

Wine Appreciation

Directors at Large:

Mark Adams

916-645-2075

markadams@ranchoroble.com

Rancho Roble Winery & Vineyard

Don Crawford

530-887-1789

scrawford@qualitydigest.com

13975 Moss Rock Dr

Home Winemaker

Tim Quinn

916-652-6373

timquinn@zetabb.com

Wine Appreciation

Dick Stallman

916-791-1104

vallstallman@yahoo.com

Grower & Home Winemaker

PCWGA.ORG



PLACER COUNTY
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4390 Gold Trail Way
Loomis, CA 95650